



THE ISSUE

Accidental overdose is now THE LEADING CAUSE OF DEATH for people in the U.S. under 50 years old.

CDC

THE ISSUE

In Oklahoma, there are nearly 1,000 ACCIDENTAL OVERDOSE DEATHS related to opioids every year.

OSDH

THE ISSUE

70% WERE DRIVEN BY OPIOIDS, including the synthetic opioid, fentanyl.

CDC

THE ISSUE

With resources like naloxone and fentanyl test strips, SEVERAL OF THESE DEATHS COULD HAVE BEEN AVOIDED.

NALOXONE

- A life-saving medication that can reverse an opioid overdose when it's given in time.
 - In Oklahoma, we use the NARCAN[®] brand of naloxone nasal spray.

THE ISSUE

FENTANYL TEST STRIPS

- Illicit fentanyl is used in the illegal drug trade for its heroin-like effect.
- Even in small doses, it can cause a fatal overdose.
 - And unless you test for it,
 - it's nearly impossible to tell if it's present.
 - Fentanyl test strips are easy to use and only take about 5 minutes for results.

THE OBJECTIVE

Our goal is to provide AMARENESS AND ACCESS

to resources like naloxone and fentanyl test strips so that we can help safely reduce the risk of fatal overdose for every Oklahoman who either uses substances or knows someone who does.

Resources are available online and in vending machines placed in communities across Oklahoma.

MHO IS THIS FOR?

There is no standardized profile for people who use substances or know someone who does. THIS IS FOR EVERY OKLAHOMAN.

In accidental overdose events, **80% HAPPEN AT HOME.** And in many of these,

there are bystanders present.

CDC

VENDING MACHINES

Packaging for the naloxone kits and fentanyl test strips have been designed to tie the materials in with the campaign and to make them feel less clinical.



With 40 total machines ready for placement, Oklahoma's vending machine program will be the largest of its kind in the country.



NALOXONE & FENTANYL TEST STRIPS Each machine holds 100 naloxone kits (2 doses/kit)

THE CREATIVE

and 54 fentanyl test strip boxes (5 strips/box).

- Height: 77" Width: 29" Depth: 33"
 - Weight: 430 lbs
- 7" digital touch screen to order items
- Customer only needs to provider their zip code
- Real-time monitoring to maintain inventory levels
- ODMHSAS monitors and coordinates restocking

- Wi-Fi enabled and cellular connectivity Standard GFCI protection required Most commercial-grade three-prong outlets are suitable Power consumption runs 3.1 - 4.4 kWh/day for lighting and 3.5 - 4 kWh/day for the refrigeration
 - Refrigeration only required if installed outdoors
 - Should not be installed in direct sunlight



For more information, please visit OKIMREADY.ORG/STOPOVERDOSE

OKIMREADY.ORG

